## OFFICE OF ECONOMIC DEVELOPMENT

## **News Release**

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## Kaua'i Made, Kaua'i Grown tradeshow set for Oct. 4

LĪHU'E – The public is invited to attend the Kaua'i Made and Kaua'i Grown tradeshow.

The event will be held on Tuesday, Oct. 4, from 11 a.m. to 2 p.m., at the Kaua'i War Memorial Convention Hall in Līhu'e.

Attendees will be able to shop for locally made products and listen to Hawaiian music.

The entertainment will include Cruz Control, a contemporary Hawaiian trio, and Na Hoku

Hanohano award winning ukulele player Kepa Kruse.

The Kaua'i Made program was launched in 2006 by the county with support from the Hawai'i Tourism Authority. The aim of the program is to provide locally made products with more visibility and encourage production of value-added agricultural products. A wide range of products are available through the program including: apparel and accessories; artwork; crafts; food; floral; health and beauty; jewelry; publications and more.

Established in 2009, Kaua'i Grown is an initiative of the County of Kaua'i and the Kaua'i County Farm Bureau that promotes locally grown agricultural products. In addition, the program recognizes the farmers, ranchers, retailers and restaurants that bring these products to the consumer.

For more information, please contact the Office of Economic Development (OED) at 241-4946 or send an email to <a href="mailto:msugai@kauai.gov">msugai@kauai.gov</a>.

If you need an ASL interpreter, materials in an alternate format, or other auxiliary aid support, please contact the OED at the phone number or email address listed above.